

SPRING/SUMMER TREND REPORT, PRESENTED BY ATLANTA APPAREL



The upcoming Spring/Summer 2023 season will be inspired by a wellspring of creativity and a celebration of life as buyers look to shed the constraints of the last few challenging years. They will continue to value innovation, quality, and versatility, especially with the uncertainty of the present economic landscape. Essentials will be revived through playful prints, details, and materials, with designers channeling optimism while staying true to comfort and craft. For key colors, expect to see optimistic brights alongside comfortable neutrals.



Trend Insight provided by Atlanta Apparel's Fashion & Events Director, Morgan Ramage. Ramage, who has over 10 years of experience in the fashion wholesale and styling world, has produced scores of runway shows, curated vignettes, live model demonstrations, and virtual fashion events in her time at Atlanta Apparel. Visit us to see these presentations in person and also view our digital lookbooks by visiting Atlanta-Apparel.com.



YELLOW BOX SHOES



SAHIRA JEWELRY DESIGN



WARD & WARD

SOURCE THESE STYLES FOR SPRING/SUMMER 2023

Apparel Trends

- Mini, Wrap, and Column Skirts
- Oversized, Slouchy Trousers
- Vacation Shorts
- Beach-To-Bar Styles
- 90's Cami's and Tanks
- Halter Styles
- Wrap Tops
- Patchwork and Knit Maxi Dresses
- Cut-Outs
- Saturated Color Slip Dresses

Accessories Trends

- Party Set Earrings
- Layered, Beaded Necklaces and Pendants
- Retro and Hexagon Shaped Sunglasses
- Body and Belly Chains
- Woven Bucket Hats
- Mini Handbags
- Everyday Underarm Bag

Shoe Trends

- Puff Slides
- 90's Platform/Platform
- Bling Buckles
- Hardware Slides
- Mid-Heel Mules
- Sneakers (especially Sustainable/Art Collections)
- Mary Jane Flats
- Tied-Up Designs



ELLIE VAIL JEWELRY



SEYCHELLES



PAOLA BERNARDI