

AUTUMN/WINTER TREND REPORT, PRESENTED BY ATLANTA APPAREL



As we transition into Autumn/Winter 2023, customers will bring with them the optimistic, bright colors and comforting neutrals that have become their closet staples while introducing rich jewel tones for the new season. They are still looking for smart investments and versatility in their clothing choices, but they will also seek joy and simple pleasures in styles that make bold statements and channel celebration, futurism, and glamour.



Apparel Trends

- Boudoir, winter boho, and drape dresses and blouses
- Career coordinating sets
- Coats – winter trench coats, padded coats, and blazer styles
- Updated classic shirting
- Extra-long maxi skirts
- Pinafores/apron styles
- Dressy Cardigans

Shoe Trends

- White socks with loafers
- Lug-sole combat boots
- Sexy slingbacks
- Platform party heels
- Zip-front boots
- Mesh 90's running shoes
- Metallic over-the-knee boots

Accessories Trends

- Y chains
- Encrusted hoops and gemstones
- Statement rings
- Scrunch socks and glam hosiery
- Double belts and stacked styles
- Gender inclusive oversized totes
- Sculptural shoulder and top handle bags
- Textured party pouches
- Half-moon shapes



Sepia



Mindful
Mauve



Chalk



Malachite



Galactic
Cobalt



Earthy
Red