

Formal Markets x Mon Cheri Academy Hotel Night Giveaway

OFFICIAL RULES

- 1. HOW TO ENTER. NO PURCHASE NECESSARY.** Contest begins January 12, 2024 and ends March 4, 2024 (the “Contest Period”). Qualified contestants may enter by registering for and attending at least one (1) of three (3) virtual Mon Cheri Academy events via Zoom; event dates are January 15, 2024, February 19, 2024, and March 4, 2024. Each attendance of a Zoom event will qualify as one (1) entry.
- 2. WHO MAY ENTER.** Contest is open to all individuals who are registered buyers of AmericasMart who, legal residents of the United States and are at least 18 years old as of April 7, 2024 (“Qualified Buyers”).
- 3. RANDOM DRAWING.** Winner will be selected by random a drawing held after the final event no later than March 4, 2024, by AmericasMart, whose decisions concerning all matters related to the contest shall be final. Winner does not need to be present to win. Winner will be notified by email and/or telephone no later than March 4, 2024 and must be in contact with AmericasMart by March 6, 2024. AmericasMart will provide instructions on how to claim the prize, upon notifying the winner(s).
- 4. PRIZES.** Odds of winning will depend upon the number of eligible entries received.

Prize is as follows:

- One (1) hotel room for one (1) night within AmericasMart’s housing agent’s hotel block during the dates of April 7, 2024 through April 12, 2024. All other expenses, whether paid separately or charged to Winner’s hotel account, will be solely the responsibility of Winner.

Prize is non-transferable. Winner is responsible for all tax liabilities and expenses not expressly provided for above. Winners are responsible for the reporting and payment of all federal, state, and local taxes (if any). The Approximate Retail Value (“ARV”) of the Prize is less than \$5,000.00. AmericasMart assumes no liability whatsoever in connection with the Prizes. Additionally, AmericasMart makes no representations or warranties as to the Prizes, and the winners accept the Prizes “as is.”

- 5. GENERAL RULES.** Contest offered to eligible contestants, but void where prohibited or restricted by law. All applicable federal, state and local laws and regulations apply. By entering this contest, contestants agree to be bound by these rules and hereby release AmericasMart Real Estate, LLC and their affiliates and their respective officers, directors, agents, employees and assignees from any and all liabilities for any losses, claims, damages or injuries arising out of their participation in this contest or the awarding, receipt, possession, use and/or misuse of any prize. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use, misuse, acceptance or redemption of any prize. All decisions made by AmericasMart Real Estate, LLC on all matters relating to this contest are final. AmericasMart Real Estate, LLC is not responsible for incomplete, lost, late, damaged, or misdirected entries not received in time for the drawing. Entry materials that are incomplete or illegible are void and will not be accepted. **Return of any prize notification as undeliverable will result in disqualification**, and an alternate winner will be selected. Submission of entry constitutes permission to use contestant’s name and/or likeness, if selected as the winning entry in the random drawing, for purposes of advertising and promotion (if any) without further compensation. AmericasMart Real Estate, LLC reserves the right to suspend or terminate the contest in the event the administration, security, fairness, integrity, or proper conduct of the contest is jeopardized.